

# THE BIG PICTURE

Scale up your influence and impact

From the book,  
**7 Principles of Becoming a Leader**  
by Riku Vuorenmaa

Full chapter also available as *free eBook*,  
*3 Key Strategies at [www.eotsc.com/free-ebook-2](http://www.eotsc.com/free-ebook-2)*



My work  
My tasks  
My goals  
My results

**Me**

*How can I execute my immediate tasks and reach my goals?*

My team's work  
My team's goals  
My team's results  
My team's processes

**My team**

*How can I help my team to perform better and reach its (immediate) goals?*

Team-mates

My department's business  
My department's strategy  
My department's goals  
My department's results  
My department's processes

**My department**

*How can my team and other teams help my department to perform better and reach its goals?*

*How can I help other teams and stakeholders now and in the future?*

*What is the meaning of my work and who does it help and serve?*

Other teams

My company's business  
My company's strategy  
My company's goals  
My company's results  
My company's processes

**My company**

*How does the company operate:  
Vision, mission, business strategy?*

*How can my team and I execute company strategy and help the company to perform better and reach its goals?*

*What can I, my team, and department do to help the company succeed now and in the future?*

*What is the meaning of my work? Who does it help and serve in and outside of the company?*

Other departments